

Committee For Little Saigon

220 Leo Ave., Suite B San Jose, CA 95112

November 12th, 2007

Dear Honorable Mayor Reed and San Jose City Council Members,

We would like to present you with information why the majority of Vietnamese-American residents in San Jose strongly wish that the proposed business district named "Little Saigon," including:

- Petition to adopt the name Little Saigon (we have collected more than 2,000 signatures from the residents of San Jose and already provided your office with copies of these)
- An analysis on economic impacts on different choices of the name (Little Saigon vs. New Saigon)
- Reasons why the area should be named Little Saigon and NOT New Saigon
- List of more than 100 elected officials, Vietnamese associations and businesses in support of the name Little Saigon
- Clarification Letters from members of organizations whose chairman should sign the petition to endorse New Saigon ONLY as individual (not as an organization as a whole)
- Rectification Letters from various Vietnamese community leaders for having mistakenly supported the name New Saigon and who are now supporting the name Little Saigon for the designated business district.
- Letters from Vietnamese Communities in the United States supporting "Little Saigon"
- Letter from Janet Nguyen Supervisor of Orange County supporting "Little Saigon"
- Letter from Catholic Priest Nguyen Huu Le supporting "Little Saigon"
- The survey results from:
 - a.-San Jose mercury news, 2 surveys
 - b.-RDA survey
 - c.- Survey result from Minh Duong, San Jose Dist. 8 candidate
 - d.-Nguoi Viet Online survey from Southern california
 - e.-Pictures of the Sept 23rd 2007, General meeting of Committee for Little Saigon

We hope that you will find these documents to be useful in making your decision to support adopting the name "Little Saigon" for this designated business district.

Please vote yes for "Little Saigon" on Nov. 20th, 2007.

Thank you taking the time to listen to the wishes of your constituents.

Best regards,

Committee For Little Saigon

PETITION TO ADOPT THE NAME "LITTLE SAIGON" FOR THE VIETNAMESE BUSINESS DISTRICT ON STORY ROAD

To: San Jose City Council

Whereas Saigon was the former capital of South Vietnam, where many of the Vietnamese-Americans in San Jose used to live, and had to escape from after the Vietnamese Communist invasion on April 30th, 1975.

(Xét rằng Saigon đã từng là Thủ đô của Nam Việt Nam nơi mà những người Mỹ gốc Việt đang cư trú ở San Jose, đã từng sinh sống và rời bỏ tất cả để trốn chạy khi bị Cộng Sản Việt Nam xâm chiếm sau ngày 30 tháng 4, năm 1975).

Whereas "Little Saigon" is a favorite name throughout the United States in cities where a large number of Vietnamese-American émigrés live and conduct business, reminding them of their proud origin and inspiring civic pride; "Little Saigon" in San Francisco and "Little Saigon" in Santa Ana — Westminster are excellent examples of this. (Xét rằng "Little Saigon" là tên được nhiều người yêu chuộng đã dùng để đặt tên các nơi có đông đúc người Mỹ gốc Việt sinh sống và buôn bán ở Hoa Kỳ hầu nhắc nhở đến nguồn gốc kiêu hãnh của họ và cho họ niềm hãnh diện là cư dân tại địa phương. "Little Saigon" tại San Francisco, tại Santa Ana-Westminster là các thí dụ điển hình nhất về tính cách văn hóa này).

Whereas the name "Little Saigon" nearly always goes hand in hand in places throughout the United States where the Vietnamese heritage flag with three red stripes on a yellow background is honored and recognized. (Xét rằng tên Little Saigon hầu như luôn đi đôi với việc vinh danh và công nhận lá cờ truyền thống Việt Nam nền vàng ba sọc đỏ tại các nơi trên Hoa Kỳ).

Whereas the name of Saigon is inseparable from the people of Vietnam; when the Vietnamese Communists took over the entire country, they changed the name of Saigon to Ho Chi Minh City, and this re-naming has always been considered an insult to most Vietnamese, especially those living abroad, because the name of Saigon has always had a deep cultural and historical meaning to all Vietnamese people.

(Xét rằng tên Saigon luôn gắn liền với người dân Việt Nam, nhưng sau khi thống trị cả nước, Cộng Sản Việt Nam đã thay đổi tên thành phố Saigon ra thành phố Hồ Chí Minh, một cái tên mà mọi người Việt đều coi là một sự lăng nhục, đặc biệt là đối với những người Việt hải ngoại vì tên Saigon là một tên có giá trị truyền thống và lịch sử.)

Whereas the word Vietnam in "Vietnamese Business District" does not distinguish between the Republic of Vietnam and Communist Vietnam, and does not accurately represent the origin and the identity of Vietnamese-Americans who since 1975 have emigrated in large numbers from the Republic of Vietnam.

(Xét rằng chữ Việt Nam trong tên "Khu thương mãi Việt Nam" không phân biệt được giữa Việt Nam Cộng Hòa hay Cộng Sản Việt Nam và không biểu lộ được chính xác nguồn gốc của những người Mỹ gốc Việt tại San Jose, họ đã di dân hàng loạt từ Việt Nam Cộng Hòa sau 1975).

Whereas the city of San Jose, which is home to the largest population of Vietnamese in a single city in the United States, has recognized the former South Vietnam Heritage Flag and should recognize the name "Little Saigon" as other cities throughout the United States have done.

(Xét rằng thành phố San Jose, là thành phố hiện nay có đông đảo người Mỹ gốc Việt cư ngụ nhất, đã chính thức công nhận lá cờ truyền thống của miền Nam Việt Nam và nên công nhận tên "Little Saigon" như các thành phố khác đã làm tại Hoa Kỳ).

Therefore, we the undersigned, respectfully petition Mayor Chuck Reed, Councilwoman Madison Nguyen and the San Jose City Council to adopt the name "Little Saigon" instead of "Vietnamese Business District" for the area of Story Road between Highway 101 and Senter/Keyes Road, which has the largest concentration of Vietnamese-American businesses in San Jose.

(Vì vậy, chúng tôi ký tên dưới đây trân trọng thinh nguyện Thị Trưởng Chuck Reed, Nghị Viên Madison Nguyễn và hội đồng thành phố San Jose công nhận tên "Little Saigon" thay vì "Vietnamese Business District", cho khu vực của đường Story giữa xa lộ 101 và các đường Senter/Keyes là nơi tập trung nhiều cơ sở thương mãi của người Việt nhất tại San Jose).

San Jose,	September	, 2007
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	Name	Address	Phone	Signature
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Committee For Little Saigon

220 Leo Ave., Suite B San Jose, CA 95112

November 11th, 2007

Subject: Economic impact from the final name chosen for the business district along Story Rd

Dear Honorable Mayor Reed and San Jose City Council Members,

As Vietnamese Americans, we all felt very fortunate to live in a democratic society, where the voice of the little people shall be heard, if it's a majority voice. In the case of interest, Little Saigon, a well-known brand name, the hallmark of Vietnamese economic success across the country, has been proven to be the choice of the people, through many surveys:

- (1) Official survey done by RDA: 44/117 favor Little Saigon, compared to 8/117 for New Saigon
- (2) Survey done by Vietlish Generation Radio Program: 256/561 favor Little Saigon, compared to 33/561 for New Saigon
- (3) Two online surveys done by San Jose Mercury News, all favor Little Saigon at very high percentage.

And lastly, with more than 2,000 signatures collected by the Committee for Little Saigon, the people have spoken their choice. These are the very people who have helped to build the economic flourishing of the area, the local Vietnamese American community.

If the Little Saigon is not chosen to be the official name for the designated area, the obvious conclusion is that democracy has failed in this case. The local Vietnamese customers, upon the wealth of the area (as well as that of the city) were built, were sadly turned away.

However, unlike the ration system that Vietnamese communist country has employed in which people have no choice, our economic system is an open market and customers-oriented system. People do know their rights as consumers and their rights to freely choose where to spend their money. One way or another, Democracy will prevail!

It's bad for the economic development of an area that people refuse to spend their money at, knowing that if they do, they are aiding to further bolster a brutal regime that continues to oppress its people, steal their property, their land to make rich for only high-ranked party members and to further wipe out the left memories of their beloved capital which already was replaced by the name Ho Chi Minh City, as intended by the current totalitarian Vietnamese government when they named "New Saigon" to the suburban area, outskirt of the current HCM City.

Why should the Vietnamese, currently the core customers of the area, continue to shop at a place where its name stirs so much bad emotion in them, while they have plenty of options to go shopping or eating elsewhere such as the Lion Plaza, the Senter business district or the new

district by Capitol Expressway and Freeway 101? An eventual economic downturn of the area will totally defeat the well-intended purpose of the whole project over the unnecessary controversy over the name.

On the other hand, if the name "Little Saigon" is officially adopted on Nov. 20th, in addition to attracting non-Vietnamese customers, the joy over having this area branded as "Little Saigon" and its legacy of the struggle to succeed, will attract many more Vietnamese (local and non-local) to come to visit and spend their money there. To those who care, it would be dearly thought of as our "Little Saigon". Through its long struggle to formation, "Little Saigon" will now symbolically mean, "in San Jose, Democracy has prevailed". The result can not be anything, but economic flourishing for the area.

When the subject discussed on Nov. 20th, 2007, we earnestly ask you to adopt the name "Little Saigon" for the proposed Vietnamese business district on Story Rd. Please, make the right decision and let the area flourish under the name "Little Saigon".

Best regards, Committee For Little Saigon



Committee For Little Saigon (Why Little Saigon and not any other names)

<u>Little Saigon</u>	vs.	New Saigon
According to North American and European naming custom, only states and large cities are named with New, such as the state of New Hampshire and other large cities and sections of the country such as New York and New England. For small districts located within a city, neighborhoods or blocks, they are named with Little, such as Little Havana in Miami, and Little Italy in cities like New York, Cleveland, San Diego, New Jersey, and many others. For example, there are thirteen cities in the United States which contain a Little Italy. Right here in the city of San Jose, we have Little Portugal. It is natural that we should follow this traditional custom for naming a business district in San Jose to be Little Saigon.		New Saigon represents the replacing and forgetting the old Saigon, in whose defense 58,000 American soldiers and millions of South Vietnamese sacrificed their lives to preserve freedom.
Little Saigon identifies and is a trademark of the Vietnamese-American refugees who escaped from the totalitarian regime in Vietnam. It is the unique name which is found wherever the Yellow Flag Resolution has been honored and recognized. Little Saigon is the hallmark of Vietnamese economic success across the country, from South California to Texas, Seattle, etc		New Saigon confuses and misrepresents Vietnamese refugee communities overseas; the totalitarian Vietnamese government has recently designated a development of a suburban area named New Saigon on the outskirts of old Saigon, with the intent of wiping out the memory of old Saigon. (See next page)
Little Saigon is a memorial of Saigon, the capital of the former free and democratic South Vietnam, the place which holds a special place in every Vietnamese heart, regardless of the region of Vietnam from which they originally came.		New Saigon opposes the Vietnamese refugees' communities, those who continue the fight for true freedom and democracy for Vietnam, and for the city originally named Saigon.



Committee For Little Saigon

List of Supporters for the name of Little Saigon

1	Vietnamese.	American	Community	of Northern	California
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- 2. Vietnamese Voluntary Organization
- 3. Viet Future Foundation
- 4. Catholic Conscience
- 5. Andy Quách, Council Member of the City of Westminster
- 6. Otto Lee, Mayor of the City of Sunnyvale
- 7. Pete McHugh, Supervisor of Santa Clara County
- 8. Jose Esteves, Mayor of the City of Milpitas
- 9. Bob Livengood, Vice-Mayor of the City of Milpitas
- 10. Freedom Fighter Ly Tong
- 11. Nguyễn Tái Đàm, Former President of Vietnamese American Community of Northern California, II & IV Terms
- 12. Phạm Hữu Sơn, Former President, Vietnamese American Community of Northern California, III Term
- 13. Father Nguyen Huu Le and the Saigon 4 Saigon Movement
- 14. Phu Huu Le, Ph.D., Chief Advisor, Office of SJ Council Member District 4; Commissioner, Santa Clara County Health Advisory Commission
- 15. Josephine VanHa Ngo, Chief Organizer, 2006 Autumn Festival
- 16. Phạm Phú Nam, Director, Dan Sinh Radio & Television Programs
- 17. Van Le, Candidate for Council Member District 8
- 18. Lan Nguyen, Board of Trustees Member of East Side Union High School District, Candidate for Council Member District 8
- 19. Trần Gia Đắc, President of Former Military Police Officers' Association of Northern California
- 20. Hoài Phong, Director, Conference to select Vietnamese singers overseas
- 21. California Pilgrimage Association
- 22. Thu Hương Law Firm & Associates
- 23. Northern California Association of Former Prisoners of War
- 24. Indochinese American Voluntary Organization
- 25. Lac Viet Mutual Association
- 26. Nguy Van Tha Spiritual Group
- 27. Overseas Vietnamese Writers' Association (Northwest US Chapter)
- 28. Psychological Warfare Lam Son Band
- 29. Overseas Women's Association
- 30. Hồng Nguyên, The Committee to Protect the Nationalist Cause
- 31. Nguyễn Ngọc Châu, Committee to support the Nationalist Party in Vietnam

- 32. Christine Hồ, The Vietnamese Nationalists in Action
- 33. Seniors' Association of Northern California
- 34. Pham Văn Hảo, Prsesident, Lac Viet Mutual Association
- 35. Lê Thanh, Voluntary Vietnamese American Women's Association of Northern California
- 36. Former National Police Officers' Association of Northern California
- 37. Former National Police Academy members of Northern California
- 38. Mutual Assistance for National Police Officers and Friends
- 39. Father Vũ Ngọc Đáng
- 40. Venerable Nguyen Thanh Liem
- 41. General Bui Dinh Dam
- 42. Nguyễn Khắc Thi, President, Hoa Hao Buddhists' Association of Northern California
- 43. Women For Human Rights in Vietnam
- 44. The Association for the Advancement of Little Saigon in San Francisco
- 45. Lê Văn Ý and Financial Assistance Organization
- 46. Vinado Real Estate Finance Company
- 47. The Self Help Group 23
- 48. Paltalk Media, The Free Vietnameses's Voice
- 49. Young Vietnamese and Supporters of the Saigon4Saigon Movement
- 50. Friends of Van Le for City Council
- 51. Radio Bolsa
- 52. Ngọc Thủy and the Beloved Vietnamese Language Radio Program
- 53. Freedom and Democracy Radio Program Broadcast to Vietnam
- 54. Sàigon USA Newspaper
- 55. Tiếng Dân Weekly
- 56. Mõ San Francisco/Oakland Weekly
- 57. Việt Tribune Magazine
- 58. Y Dan Magazine
- 59. CM Magazine
- 60. Website vietvungvinh
- 61. Website tdngonluan (freedom of speech)
- 62. Aborn Pharmacy & The Family of Đỗ Doãn Quế, Attorney-at-Law.
- 63. Tully Clinic Pharmacy
- 64. The Office of An Thi Pham, M.D.
- 65. The Office of Dung Song Cao, D.D.S.
- 66. Lê Dynasty Construction
- 67. Mỹ Khê Restaurant
- 68. Saigon V Restaurant
- 69. Linh Nguyen, Paloma Café, Grand Century
- 70. Lee's Sandwiches
- 71. Hoàng Yến Jewelry
- 72. Tran Dac Jewelry, Grand Century
- 73. Vien Tien 6 Store
- 74. Thanh Van Shoes, Grand Century
- 75. Streetel One, Grand Century

- 76. Kim Loan Cosmetics, Grand Century
- 77. Helen Hair Design, Grand Century
- 78. Pho Kim Long, Grand Century
- 79. Thai Lover, Grand Century
- 80. Dakao, Grand Century
- 81. Grand Century Dental Center
- 82. Uyenie Clothing
- 83. Century Pure Water
- 84. AB Tours
- 85. Fashion Hair and Nail
- 86. Queen Flower & Toys
- 87. Wireless-R-Us
- 88. TK Noodles
- 89. An Nam Chicken Noodles
- 90. Passport Studio
- 91. L'amour Des Baguettes
- 92. Laura Hair and Nail
- 93. Pharmanex
- 94. Hải thành Market
- 95. The Office of Trach P Dang, M.D.
- 96. Tuyết Anh Entertainment
- 97. Busy Cuts
- 98. Phở Hà Noodles
- 99. Sanh Sanh Đường 2 Herbal Center
- 100. Phở Mai Noodles
- 101. Magnus Insurance Center
- 102. Tully Medical Clinic

Rectification Letter

I undersigned Venerable Nguyen Thanh Liem, a member of The Vietnamese Cao Dai Congress in Northern California hereby rectifies the following occurrence:

Earlier, Dr Nguyen Xuan Ngai had rendered me a visit and asked me to sign a petition to the City of San Jose to name the business district on Story Rd between Freeway 101 and Senter Rd as NEW SAIGON BUSINESS DISTRICT. I have signed the petition under the pretension that the proposed name is the unique one with Saigon, an icon I always treasure as a remembrance of our former capital Saigon, which name has been stripped by Vietnamese Communists.

Subsequently, I have learned through the media on the news pertaining to the establishment of the business district as well as its proposed naming that New Saigon is not the only one that carries Saigon with it. Furthermore, New Saigon is also used by communist officials to name a new township being developed at the outskirts of Saigon, the town they had erased its name in 1975. The New Saigon township is being built on confiscated land and demolished homes of defenseless people by the corruptive communist officials to enrich themselves. By mistakenly signing on the petition for the name of New Saigon, I feel regretful and furthermore feel ashamed considering the facts that tens of thousands of "Dan Oan" (Unjustly treated People) are helplessly calling on the communist officials for the return of their familial and ancestral homes and paddy fields to no avail.

In addition, I just learned that Dr Ngyuen Xuan Ngai had recently supported communist Vietnam to become a non permanent member of the U.N. Security Council, an act that contradicts the stand of most Vietnamese refugees around the world.

Whereas Little Saigon is a name that the majority of the Vietnamese Americans in Northern California and around the world wishes to choose as a symbol for the Vietnamese overseas:

I would like to put forward this rectification:

I, Nguyen Thanh Liem, declare that I am withdrawing my name from the petition signed in support of NEW SAIGON previously. Simultaneously, I strongly support LITTLE SAIGON because this naming along with the heritage flag with three red stripes on a yellow background are the symbols for the fight for Freedom, Democracy and Human Rights of the Vietnamese living abroad and in Vietnam.

San Jose, the 12th of October, 2007

Venerable Nguyen Thanh Liem (signed)

THƯ MINH XÁC

Tôi là Hiền Tài NGUYỄN THANH LIÊM (Venerable Nguyen Thanh Liem) thuộc Hội Thánh Cao Đài Việt Nam miền Bắc California (The Vietnamese Cao Đai Congress in Northern California) xin minh xác một việc sau đây:

Trước đây, bác sĩ Nguyễn Xuân Ngãi đã đến gặp và yêu cầu tôi ký tên vào Đơn thinh cầu đề nghị Hội Đồng Thành phố San Jose đặt tên NEW SAIGON BUSINESS DISTRICT cho Khu phố thương mại dọc trên đường Story, giới hạn bởi đường Senter và Xa lộ 101, TP. San Jose, California. Vì lầm tưởng đây là cái tên duy nhất có chữ Saigon mà tôi hằng ưa thích để nhớ lại thủ đô Saigon đã bị csVN bức tử, do đó tôi đã ký tên vào bản Thính nguyện này.

Sau khi theo dõi báo chí loan tải các tin tức liên quan đến dự án thành lập cũng như đặt tên cho khu thương mại này; tôi được biết New Saigon không phải là tên duy nhất mang chữ Saigon. Hơn nữa, tên New Saigon cũng chính là tên mà nhà cầm quyền csVN đặt cho dự án xây dựng Khu Đô Thị Mới, ngoại ô thành phố Saigon mà họ đã xóa tên sau năm 1975. Khu Đô thị mới New Saigon do bọn quan chức tham nhũng, chiếm đất chiếm nhà của dân lành VN để xây dựng kiếm lời, làm giầu, nhìn cảnh hàng ngàn, hàng triệu người dân oan uất ức đang đứng lên khiếu kiện đòi lại nhà cửa ruộng vườn của gia đình, tổ tiên, tôi thật hổ thẹn với lương tâm vì đã lầm lẫn ký đơn ủng hộ tên New Saigon do bọn tội phạm quan chức tham ô csVN đặt ra. Ngoài ra tôi được biết Bác sĩ Nguyễn Xuân Ngãi mới đây đã ủng hộ cho nhà cầm quyền cộng sản Việt Nam được chấp nhận vào ghế không thường trực của Hội đồng bảo an Liên Hiệp quốc, việc làm này của Bác sĩ Nguyễn Xuân Ngãi hoàn toàn trái ngược với nguyện vọng của tất cả người Việt ty nan công sản trên toàn thế giới.

Tôi cũng được biết, tên LITTLE SAIGON đang được đại đa số đồng hương tại Bắc California cũng như các nơi khác trên đất nước Hoa Kỳ đã dùng làm biểu tượng cho Người Việt tỵ nạn Cộng Sản.

Nay xin minh xác:

TÔI, Hiền tài Nguyễn Thanh Liêm, tuyên bố rút tên ra khỏi danh sách những người ủng hộ tên NEW SAIGON mà tôi đã lầm nên ký tên trước đây. Đồng thời, tôi nhiệt liệt ủng hộ tên LITTLE SAIGON vì tên này cùng với cờ vàng ba sọc đổ là biểu tượng cho ý chí tranh đấu cho Tự Do, Dân Chủ và Nhân Quyền của Người Việt Tỵ Nạn Cộng Sản tại hải ngoại cũng như đồng bào trong nước.

Làm tại San Jose, ngày 12 tháng 10 năm 2007

Ký tên

Hiền tài Nguyễn Thanh Liêm

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Rectification Letter

In order to unify with the unanimous wish of the Vietnamese Americans to petition the San Jose City Council to adopt the name Little Saigon for the stretch on Story between Senter and freeway 101, we, Nguyen Huu Han and Truong Dinh Suu, as individuals, agree to support this the name Little Saigon.

San Jose, Oct. 20th, 2007 Signed Nguyen Huu Han Truong Dinh Suu

----- Original letter -----

THU MINH XÁC

Nhằm mục đích thống nhất nguyện vọng chung của đa số đồng hương trong việc đạo đạt thỉnh cầu Hội đồng thành phố San Jose đặt tên cho Khu phố trên đường Story từ đường Senter đến Xa lộ 101, là : Little Saigon.

Chúng tôi Nguyễn Hữu Hãn, Trương Đình Sửu, với tư cách cá nhân đồng ý đặt tên Little Saigon.

San Jose ngày 20 tháng 10 năm 2007

My Man Tuny Julkus

Nguyễn Hữu Hãn

Trương Đình Sửu

Dear Honorable Mayor Reed and San Jose City Council Members,

We are sending this clarification letter to inform you of the following matter. Mr. Hoang Thuong, chairman of The Committee of Protect the Justice Nationalization (Uỷ ban Bảo vệ Chính Nghĩa Quốc Gia bắc California) did not consult with any member of the committee before using the committee's name to endorse the name "New Saigon" for the Vietnamese business district on Story Rd.

In addition, this letter also affirms that we, three out of four members of the committee of Protect the Justice Nationalization, had held a meeting and decided to endorse the name "Little Saigon" for this business district on Story Rd.

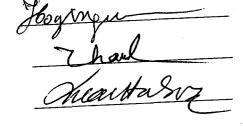
"Little Saigon" is the best name, the most meaningful name and is the identity of all Vietnamese Americans through out the US. It had always led in any survey, done by mainstream media or in Vietnamese media, and even survey done by the City of San Jose or other individuals. The Vietnamese refugee community worked hard in recognizing our Yellow (Freedom and Heritage) Flag and our Vietnamese national anthem, thus we must come in unity to choose the name "Little Saigon", like the Little Havana for the Cubans, the Little Italy for the Italians and Little Saigon for the Vietnamese. This is the "Justice Nationalization" principle every nationalist should do.

On Nov. 20th, 2007, please adopt the name "Little Saigon" for the Vietnamese business district on Story Rd.

Thank you.

Uỷ ban Bảo vệ Chính Nghĩa Quốc Gia bắc California The Committee of Protect the Justice Nationalization

- 1.-Hong Nguyen, Vice Chairwomman, Resident of Dist. 7
- 2.-Thanh Tran, Advisory board, Resident of Dist. 7
- 3.-Thomas Nguyen, General Secretary, Resident Dist. 4



Vietnam Center for Community Activities 3744 Gravois Ave., 1st FL. Saint Louis, MO 63116 Tel.: 314-772-3889



Promote Unity and Improve the Community

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Saint Louis, October 20th 2006

Letter of Support for Little Saigon Business District

Dear The Honorable Chuck Reed.

I send this letter in support of the name Little Saigon Business District. City of San Jose has the second largest population of the Vietnamese-American émigrés who reside in the United States and the rest of the world. Naming a largest business district that comprises of the majority Vietnamese-American residents who were the political refugees from Vietnam is important to the Viet community.

The name has to demonstrate the genuine identification of a cultural and historical backgrounds from this unique ethnic community. The generic Vietnamese name alone does not distinguish the true image of the Vietnamese-American community political status overseas from the people who is living in Vietnam under the current Communist dictatorial regime.

Many countries in the world and particularly in almost every State, Counties and Cities throughout the United States had officially recognized the Yellow Flag Resolution to honor the true identity of the Vietnamese-American communities. The name Little Saigon has always created along with the Yellow Flag Resolution implied the "brand name" for the Viet communities overseas. Thus, any other names would not serve the majority interest of the Viet community. The Little Saigon name has been attracted many tourists and visitors to Vietnamese-American business districts throughout the United States cities. Why change a brand name that brings prosperity to the business merchants and boost the local economy. I hope that you would weigh the people's (consumers and taxpayers) interest over a group of small residences and merchants. I am willing to testify with the City of San Jose officials of my strongly support reasons for the meaningful name Little Saigon on this designated business district. I sincerely hope that the City of San Jose Council can make a win-win outcome with this greatly contributing Vietnamese-American community for the good and prosperous great City of San Jose.

Name Thuc Tran



Date: Sat, 27 Oct 2007 18:22:09 -0700 (PDT)

From:
The Chien Do" < chienddo@yahoo.com

View Contact Details

Yahood Donatin Kovs has confirmed insit this message was sent by various com. Learn more

Subject:Letter of Support for the name "Little Saigon"

To: mayoremail@sanjoseca.gov

nguyenngoctien 6@yahoo.com, Districtl@sanjoseca.gov, forrest.williams@sanjoseca.gov,

CC: District3@sanjoseca.gov, District4@sanjoseca.gov, District5@sanjoseca.gov, District6@sanjoseca.gov,

District7@sanjoseca.gov, dave.cortese@sanjoseca.gov, judy.chirco@sanjoseca.gov.

District10@sanjoseca.gov

Date: October 22, 2007

Letter of Support for the name "Little Saigon"

Dear Mr. Mayor Chuck Reed, Mayor of San Jose City

and

Councilmember	District 1
Councilmember	District 2
Councilmember	District 3
Councilmember	District 4
Councilmember	District 5
Councilmember	District 6
Councilmember	District 7
Vice Mayor	District 8
Councilmember	District 9
Councilmember	District 10
	Councilmember Councilmember Councilmember Councilmember Councilmember Vice Mayor Councilmember

I send this letter in support of the name "Little Saigon" for the proposed business district along Story Road between Highway 101 and Center/Keyes Road. The City of San Jose has the second largest population of Vietnamese American emigrants, not only in the United States, but also in the whole world. Recognizing and naming a major business district that comprises a large part of Vietnamese-American businesses and residents, a majority being political refugees from Vietnam, is very important to the Vietnamese community. The name should demonstrate the identification of the genuine cultural and historical background of this unique ethnic community. The generic name "Vietnamese" does not distinguish the true image of the overseas Vietnamese-American community from the image of the current totalitarian regime in Vietnam.

Many countries in the world, as well as many States, Counties and Cities throughout the United States, have officially recognized a Yellow Flag Resolution to honor the true identity of their Vietnamese-American communities. The name" Little Saigon" has always been in use, and in tandem with Yellow Flag Resolutions, is the most-recognized "brand name" for Vietnamese communities overseas. Any other name would not reflect the identity of the Vietnamese community.

The name "Little Saigon" has attracted many tourists and visitors to Vietnamese-American business districts in cities throughout the United States. Why would we change a brand name that brings prosperity to business merchants and boots the local economy? I sincerely hope that you will weigh not only the interests of the residents and merchants in this business district, but also the interests of the people of San Jose, who are the customers who helped build this District, as well as San Jose taxpayers.

I am willing to testify to officials of the City of San Jose my strong support for the meaningful name "Little Saigon" for this business district. I sincerely hope that the City of San Jose Council will choose a "win-win" outcome for both the businesses in this District and the local Vietnamese-American community, which is a major contributor to the prosperity of our great City of San Jose.

Chien Do,

Speaker of the Vietnamese Nationalist Community Of Northeast Pennsylvania .

9 Ashlee Ct, Palmer, PA 18045 Telephone: 610 258 0137

Email address: chienddo@yahoo.com

Date: October 22, 2007

Letter of Support for the name "Little Saigon"

Dear Mayor Chuck Reed, Mayor of San Jose City

Cc:

Councilmember	District 1
Councilmember	District 2
Councilmember	District 3
Councilmember	District 4
Councilmember	District 5
Councilmember	District 6
Councilmember	District 7
Vice Mayor	District 8
Councilmember	District 9
Councilmember	District 10
	Councilmember Councilmember Councilmember Councilmember Councilmember Vice Mayor Councilmember

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I am willing to testify to officials of the City of San Jose my strong support for the meaningful name "Little Saigon" for this business district. I sincerely hope that the City of San Jose Council will choose a "win-win" outcome for both the businesses in this District and the local Vietnamese-American community, which is a major contributor to the prosperity of our great City of San Jose.

Nguyen Quoc Dong, President of The Vietnamese Refugee Community of Minnesota 94 NE 7th Avenue, Minneapolis, MN 55413

Telephone: 612-617-0234

Email address: xn49@yahoo.com

Date: October 26, 2007

Letter of Support for the name "Little Saigon"

Dear Mayor Chuck Reed, Mayor of San Jose City

Cc:

Pete Constant,	Councilmember	District 1
Forrest Williams	Councilmember	District 2
Sam Liccardo	Councilmember	District 3
Kansen Chu	Councilmember	District 4
Nora Campos	Councilmember	District 5
Pierluigi Oliverio	Councilmember	District 6
Madison Nguyen	Councilmember	District 7
David D. Cortese	Vice Mayor	District 8
Judy Chirco	Councilmember	District 9
Nancy Pyle	Councilmember	District 10

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The name "Little Saigon" has attracted many tourists and visitors to Vietnamese-American business districts in cities throughout the United States. Why would we change a brand name that brings prosperity to business merchants and boots the local economy? I sincerely hope that you will weigh not only the interests of the residents and merchants in this business district, but also the interests of the people of San Jose, who are the customers who helped build this District, as well as San Jose taxpayers.

I am willing to testify to officials of the City of San Jose my strong support for the meaningful name "Little Saigon" for this business district. I sincerely hope that the City of San Jose Council will choose a "win-win" outcome for both the businesses in this District and the local Vietnamese-American community, which is a major contributor to the prosperity of our great City of San Jose.

Sincerely,

Nguyen Dinh Toan

President of The Greater Philadelphia Vietnamese Community Association

650 S. Oak Ave,, Secane PA. 19018

Telephone: 610-626-0808, Fax: 610-626-0611 Email address: nguoivietquocgia@aol.com Thuy-Tien Tran" < whitedaffodil06@yahoo.com> Add to Address Book Add Mobile Alert Yahoo! DomainKeys has confirmed that this message was sent by yahoo.com, Learn more

Subject:Please Have The Name LITTLE SAIGON Business District For San Jose

mayoremail@sanjoseca.gov, District1@sanjoseca.gov, forrest.williams@sanjoseca.gov, District3@sanjoseca.gov,

District4@sanjoseca.gov, District5@sanjoseca.gov, District7@sanjoseca.gov, District7@sanjoseca.gov, To:

dave.cortese@sanjoseca.gov, judy.chirco@sanjoseca.gov, District10@sanjoseca.gov CC:

helen.deruna@sanjoseca.gov, nguyenngoctien 6@yahoo.com, chienddo@yahoo.com

Letter of Support for Little Saigon Business District

To: The Honorable Mayors

And the Honorable Council Members

I am sending this letter in support of the name LITTLE SAIGON Business District in San Jose, California.

City of San Jose has the second largest population of the Vietnamese-American refugees and immigrants who reside in the United States and the rest of the world. Therefore, naming a largest business district that comprises of the majority Vietnamese-American residents who were the political and religious refugees from communist Vietnam is important to the Vietnamese community.

The name of the Business District inside the Vietnamese community has to demonstrate the genuine identification of a cultural and historical backgrounds from this unique ethnic community. The generic name of Vietnam alone does not distinguish the true image of the Vietnamese-American political and economic status overseas from the people who are living in Vietnam under the current Communist dictatorial regime.

The name of LITTLE SAIGON does represent the True Identity of the previous South Vietnamese who had made sacrifices and fought hard for their Freedom. That spirit of Freedom had centered in the previous capital city -Saigon, before 1975. After the unfortunate fall of Saigon in April 1975, they became Vietnamese Americans overseas who always cherish the value of Human Rights and never taking Freedom for granted.

In the last ten years, many countries in the world, and particularly in almost every State, Counties, and Cities throughout the United States had officially recognized the Yellow Flag Resolution to honor the true identity of the Vietnamese-American communities. The name LITTLE SAIGON has always created along with the Yellow Flag Resolution implied the "brand name" for the Viet communities overseas. Thus, any other names would not serve the majority interest and carry humanistic values of the Viet community in San Jose, CA.

The LITTLE SAIGON name has attracted many tourists and visitors to Vietnamese-American business districts throughout the United States cities. Why changing a brand name that brings popularity and prosperity to the business merchants and boosts the local economy as well.

I urge you to weigh the people's (consumers and taxpayers) interest over a group of small residences and merchants.

I believe that the City of San Jose Council can make a win-win outcome with this vibrant Vietnamese-American community for the City of San Jose in utilizing the name of LITTLE SAIGON Business District.

I am certainly that such meaningful name will bring great JOY to the whole Vietnamese American community overseas when Thanksgiving holidays are approaching.

Please Make It Happen in Your Power. Thank You.

Sincerely,

Thuy-Tien Tran Cung College Instructor, Dallas County Community College District whitedaffodil06@yahoo.com 3221 Beltline Road, Garland, TX 75044



SAIGON FOR SAIGON MOVEMENT

P.O Box 17-516, Greenlane, Auckland – NEW ZEALAND P.O. Box 660935, Arcadia, CA 91066 – USA Website: www.saigonforsaigon.org Email: s4s@saigonforsaigon.org

14th November 2007.

The Honorable Chuck Reed

Mayor of San Jose City Council 200 E. Santa Clara Street San Jose CA 95113, USA

Cc: Members of San Jose City Council.

Re: Letter of Support for the name "Little Saigon".

Dear Honorable Reed and Members of the San Jose City Council,

On behalf of the SAIGON FOR SAIGON MOVEMENT, I am writing this letter to express my strong support for the name "LITTLE SAIGON" that the Committee for Little Saigon is submitting to the San Jose City Council for approval.

It appears that the majority of the Vietnamese-American Community in San Jose wish to name the new business district along Story Road "LITTLE SAIGON", as this name has been recognized in many other cities throughout the world where high concentrations of Vietnamese refugees reside.

Sincerely yours,

Written in Auckland, New Zealand.

Father Andrew Nguyen Huu Le

Founder and Representative of the SAIGON FOR SAIGON MOVEMENT

Cc:

Nguyen Minh Huy

Committee for Little Saigon.



CANDE COUNTY HAIL OF ADMINISTRATION

333 W. BANTA ANA BEVOL P.O. BOX 683 SANTA ANA CAL FORNIA 92703 DEST

PRONE CATACASTA TULBAR ATTAL BUR 5754 FROM TODING SOCIOUS COM

October 1, 2007

The Honorable Chuck Reed City of San José 200 East Santa Clara Street San Jose, CA 95113

RE: Support Letter for the Little Saigon Business District

Dear Mayor Reed:

I am writing to respectfully request that you support naming the Vietnamese American business community in San Jose as the "Little Saigon Business District."

Serving as the County Supervisor in the First District in Orange County, home to the largest number of Vietnamese residents outside of Vietnam. I have seen first hand the appeal of the Little Saigon name on tourism and the retail consumers. Not only does it have an emotional appeal to our residents, it evokes a nostalgia that is inviting to our business district.

San Jose has the second largest number of Vietnamese residents outside of Vietnam. By naming the area popular among Vietnamese American refugees in San Jose the 'Little Saigon Business District' will show that you understand and appreciate the struggle that Vietnamese Americans have had to endure in search of freedom.

The Vietnamese people lost millions of lives during the Vietnam War, and hundreds of thousands more died fleeing the country in search of democracy. In addition, more than 50,000 American soldiers gave their lives in name of freedom and democracy for the Vietnamese people.

The Fall of Saigon continues to be a haunting memory to the Vietnamese people around the world. By naming this prominent business area in San Jose 'Little Saigon Business District' will give your constituents a chance to honor their native country. This would also represent great pride and honor to all Vietnamese Americans across the nation.

Again, thank you for your time and attention to this matter. If you have any questions regarding this, please do not he sitate to contact me at (714) 834-3110 or email at Janet. Nguyen \hat{q} ocgov.com.

JANET NGUYEN

Supervisor, First District

Orange County Board of Supervisors

cc. Vice Mayor David D. Cortese, District 8
Councilmember Forrest Williams, District 2
Councilmember Kansen Chu, District 4
Councilmember Pierluigi Oliverio, District 6
Councilmember Judy Chirco, District 9

Councilmember Pete Constant, District 1 Councilmember Sam Liccardo, District 3 Councilmember Nora Campos, District 5 Councilmember Madison Nguyen, District 7 Councilmember Nancy Pyle, District 10



Vietnamese-American Community of Greater Tarrant

2901 East Pioneer Parkway Suite A Arlington, Texas 76010
P.O. Box 183821 Arlington, Texas 76096-3821
Office: 817-652-1929 - Fax: 817-635-8809 – Email: vietnamtarrant@yahoo.com

Letter of Support for Little Saigon Business District

Arlington, TX, November 14, 2007

The Honorable Mayors

And the Honorable Council Members.

I send this letter in support of the name Little Saigon Business District. City of San Jose has the second largest population of the Vietnamese-American émigrés who reside in the United States and the rest of the world. Naming a largest business district that comprises of the majority Vietnamese-American residents who were the political refugees from Vietnam is important to the Viet community.

The name has to demonstrate the genuine identification of a cultural and historical background from this unique ethnic community. The generic Vietnamese name alone does not distinguish the true image of the Vietnamese-American community political status overseas from the people who are living in Vietnam under the current Communist dictatorial regime.

Many countries in the world and particularly in almost every State, Counties and Cities throughout the United States had officially recognized the Yellow Flag Resolution to honor the true identity of the Vietnamese-American communities. The name Little Saigon has always created along with the Yellow Flag Resolution implied the "brand name" for the Viet communities overseas. Thus, any other names would not serve the majority interest of the Viet community.

The Little Saigon name has been attracted many tourists and visitors to Vietnamese-American business districts throughout the United States cities. Why change a brand name that brings prosperity to the business merchants and boost the local economy. I hope that you would weigh the people's (consumers and taxpayers) interest over a group of small residences and merchants.

I am willing to testify with the City of San Jose officials of my strongly support reasons for the meaningful name Little Saigon on this designated business district. I sincerely hope that the City of San Jose Council can make a win-win outcome with this greatly contributing Vietnamese-American community for the good and prosperous great City of San Jose.

Sincerely,

Andy Nguyen
President of VAC of Greater Tarrant County, TX.

The Honorable Mayors And the Honorable Council Members

Date November 14,2007.

I send this letter in support of the name Little Saigon Business District. City of San Jose has the second largest population of the Vietnamese-American gr who reside in the United States and the rest of the world. Naming a largest business district that comprises of the majority Vietnamese-American residents who were the political refugees from Vietnam is important to the Viet community.

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I am willing to testify with the City of San Jose officials of my strongly support reasons for the meaningful name Little Saigon on this designated business district. I sincerely hope that the City of San Jose Council can make a win-win outcome with this greatly contributing Vietnamese-American community for the good and prosperous great City of San Jose.

Name: Nguyen Thanh Minh.
Chair of the Representative Council.
On behalf of Executive Board of the
Vietnamese American Community of Georgia,
I'd like to show my strong support to the Vietnamese
American Community of California in raising Freedom
And Democracy Spirit by getting the name Little Saigon
Instead of Vietnam Business District at San Jose.

Date: Wed, 14 Nov 2007 10:42:09 -0800 (PST)
From: "Cang Pham" <cangpham2k@yahoo.com>

Subject:Letter of Support for Little Saigon Business District

mayoremail@sanjoseca.gov, District1@sanjoseca.gov, forrest.williams@sanjoseca.gov,

District3@sanjoseca.gov, District4@sanjoseca.gov, District5@sanjoseca.gov, District6@sanjoseca.gov,

District7@sanjoseca.gov, dave.cortese@sanjoseca.gov, judy.chirco@sanjoseca.gov,

District10@sanjoseca.gov

To:

Letter of Support for Little Saigon Business District

Des Moines, Iowa, November 14, 2007

The Honorable Mayors

And the Honorable Council Members,

I send this letter in support of the name Little Saigon Business District. City of San Jose has the second largest population of the Vietnamese-American émigrés who reside in the United States and the rest of the world. Naming a largest business district that comprises of the majority Vietnamese-American residents who were the political refugees from Vietnam is important to the Viet community.

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The Little Saigon name has been attracted many tourists and visitors to Vietnamese-American business districts throughout the United States cities. Why change a brand name that brings prosperity to the business merchants and boost the local economy. I hope that you would weigh the people's (consumers and taxpayers) interest over a group of small residences and merchants.

I am willing to testify with the City of San Jose officials of my strongly support reasons for the meaningful name Little Saigon on this designated business district. I sincerely hope that the City of San Jose Council can make a win-win outcome with this greatly contributing Vietnamese-American community for the good and prosperous great City of San Jose.

Sincerely,

Cang Pham, President of The Vietnamese American Community of Iowa (VACI)

cangpham

From: Chieu Le [mailto:cvle17601@ yahoo.com] Sent: Tuesday, November 13, 2007 6:36 PM

To: mayoremail@sanjosec a.gov; District1@sanjoseca .gov; forrest.williams@ sanjoseca .gov; District3@sanjoseca .gov; District4@sanjoseca .gov; District6@sanjoseca .gov; District7@sanjoseca .gov; dave.cortese@ sanjoseca .gov;

gov; judy.chirco@ sanjoseca. gov; District10@sanjosec <u>a.gov</u> Cc: helen.deruna@ sanjoseca. gov; tiennguyen@yahoo. com

Subject: Re: [congdong_vnhk] Please help

Letter of Support for Little Saigon Business District

The Honorable Mayors

And the Honorable Council Members

I send this letter in support of the name Little Saigon Business District. City of San Jose has the second largest population of the Vietnamese-American \square migr \square s who reside in the United States and the rest of the world. Naming a largest business district that comprises of the majority Vietnamese-American residents who were the political refugees from Vietnam is important to the Viet community.

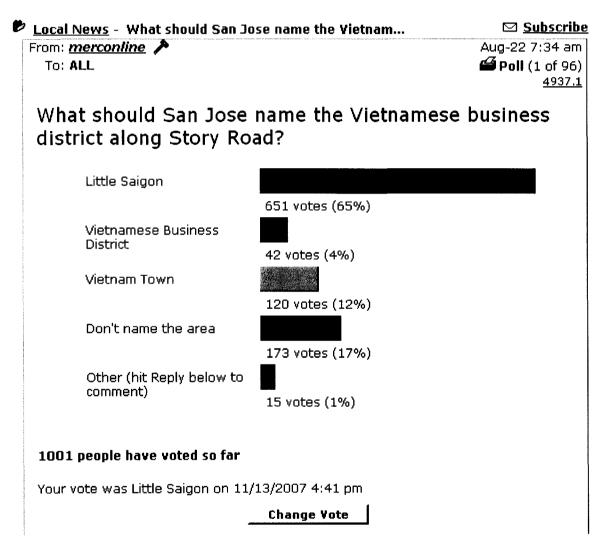
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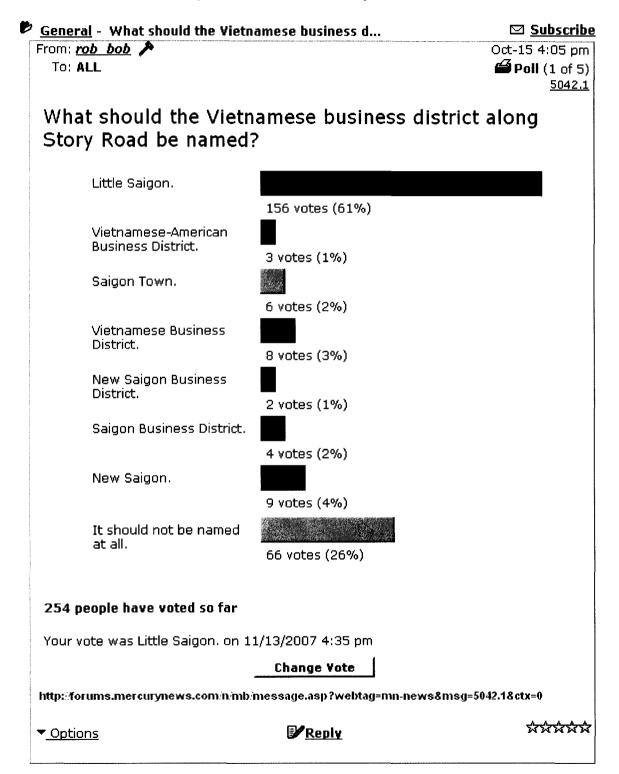
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Chieu Van Le President of the Vienamese American Community Association in Lancaster PA



http://forums.mercurynews.com/n/mb/message.asp?webtag=mn-news&msg=4937.1&ctx=118

The second survey from San Jose Mercury News.





Proposed Vietnamese Business District Survey Results

Original amount of surveys sent: 1,336

Returned mail/wrong address: 200

Total stakeholders who received survey packet: 1.136 (~10% responded)

Help us name the Proposed Vietnamese Business District

Choices	Respondents
Little Saigon	44
Vietnamese-American Business District	16
No Name/Other	16
Saigon Town	15
Vietnamese Business District	12
New Saigon Business District	8
Saigon Business District	<u>6</u>
Total Respondents	117

Minh Duong's Survey

This is the result from Minh Duong's survey.

Little Saigon.	256 Votes
Saigon Town.	193 Votes
Vietnamese American Business District	34 Votes
New Saigon Business District.	33 Votes
Others (Fill in)	23 Votes
Vietnamese Business District.	22 Votes
Total Number of Surveys Received	561Votes

it's in the report that RDA sent to council.

NGUOI VIETE Inline

Thứ Năm - 20 Tháng 9, 2007

| Phụ Nữ Gia Đình | Radio VNCR | Thế Kỷ 21 | Người Việt 2 |

Trang chính

Việt Nam

Hoa Kỳ

Cộng Đồng

Thể Giới

Kinh Tế

Thể Thao

Khoa Hoc

Sức Khỏe

Văn Hóa

Ca Nhạc Điện Ành

Đời Sống & . . .

Bình Luân

Cột Báo Th. Xuyên

Diễn Đàn

Du lich

Phụ Nữ

Người Việt Trẻ

Quán Văn

Cưu Chiến Binh

Quân Lực VNCH Tòa Soan &

"Sài Gòn" theo sát "Little Saigon"

Wednesday, September 19, 2007



WESTMINSTER - Ngay sau khi đăng tải bản tin của Dân Sinh News "Đặt tên Viêt cho một khu thương mai tại San José: Saigon, Little Saigon, New Saigon, hay Vietnam?" Người Việt Online đã tiến hành xin ý kiến độc giả trên Internet về gơi ý tên gọi cho một khu thương mai Việt Nam trên đường Story, San José, California.

Kết quả khá bất ngờ, ngược với loan báo của Dân Sinh News, tên gọi "Little Saigon" được ưa chuộng nhất; về nhì là "Sài Gòn." (Dân Sinh News cho biết tên gọi Sài Gòn đang đứng đầu bảng).

Mục xin ý kiến độc giả đưa ra 6 chọn lựa: Đặt tên mới (Sài Gòn/Little Saigon/Vietnam Town/Tân Saigon), không cần đặt tên mới, và ý kiến khác.

Tên qọi "Little Saigon" dẫn đầu với 26.80%; "Sài Gòn" về nhì với 22.88%.

Một độc giả yêu Sài Gòn để lại lời nhắn trên trang web như sau: "Tôi yêu hai chữ Sài Gòn. Quê hương yêu dấu của tội và đồng bào tội... Hy vong chúng ta sẽ có nhiều Sài Gòn trên nước Mỹ này."

Độc giả thích "Little Saigon" không chịu thua, đã viết: "Tên gọi Little Saigon thân thương làm sao!"









ons 🔻 🎁 📆 📆 📆 📆 Subscribe... 🔛 💋 Discussions not available on http://www.congdongvietnam.com/



1. A public meeting was organized at Yerba Buena Highschool in San Jose on September 23rd, 2007 to solicit the community's opinion on the naming of the retail area on Story Road between 101 Freeway and Senter Road. It is clear from the images below that the overwhelming majority (more than 95%) of the 300+ attendees including a number of elected officials are in strong support of Little Saigon.





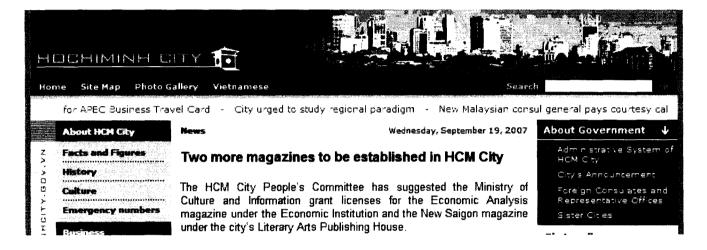








2. One of the many reasons why a significant number of Vietnamese American residents in San Jose do not feel comfortable with the name "New Saigon" is because of a recent government-sponsored development on the outskirt of Ho Chi Minh City is also called New Saigon. Furthermore, the government of Vietnam will be sponsoring a new magazine with the name "New Saigon". Many Vietnamese American residents of San Jose would like to distinct our community from those in Vietnam while creating a bond that connects them with other Vietnamese American communities in the United States. That common bond is called "Little Saigon".



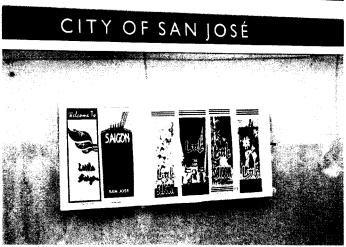
Khu căn hộ cao cấp New Saigon



New Saigon chính thức trở thành dự án cần hố lớn nhất khu vực trong giai đoạn hiện này và là minh chứng rõ nét nhất, sự hợp tác chiến lược giữa tập đoàn Hoàng Anh Gia Lai và Sacomreal.

Banner survey on Oct 14' 2007 in front of city hall. More than 300 people participated. They all want to have "Little Saigon" and the "Heritage flag" on the banner.









RDA meeting on 10/10, Most of residents want Little Saigon and the heritage flag on the banners.





From official website of *Ministery of Construction*:

Hấp dẫn "Sài gòn Mới" = Attraction in "New Saigon"





Liên hệ

Trang chủ Tin tực - Sư kiến Công trình trong <u>điểm</u> Quy hoach Hấp dẫn "Sài Gòn mới"

Hơn 10 năm trước, khu Nam Sài Gòn (huyện Nhà Bè, nay là Q 7), thuần tuý là vùng đất đầm lầy chua mặn, hoạng sơ Vậy mà hộm nay, cánh đồng đó đang được xem là nơi có mức sống "cao" nhất TP.HCM.

What in "New Saigon"?

With total area of 3,000 acres, "New Saigon" is a modern Suburban area with a population of 500,000 people....

"Sài Gòn mới" có gì?

Với tổng diện tích 3.000ha. 'Sài Gòn mới' là KĐT hiện đại với quy mô dân số khoảng 500.000 người, nằm ở phía Nam TP.HCM, thuộc Q.7. Q.8. huyện Bình Chánh và một phần huyện Nhà Bè. Quy hoạch tổng thể do Cty Skidmore Owings and Merrill thiết kế, được Thủ tướng Chính phủ phê duyệt vào năm 1994.

- Hiện đã có 17 dự án đầu từ nước ngoài được cấp phép và chấp thuận đầu từ, với tổng vốn đăng kỷ lên đến 884 triệu USD và 79 dự án trong nước được ghi vốn đầu từ với tổng mức đầu từ hơn 10 900 tỷ đồng.
- Khu Nam hiện có nhiều thuận lợi do đã đưa vào sử dụng các cây cầu như Tân Thuận 2. Nguyễn Tri Phương. Kinh Tẽ. Nhị Thiên Đường và tới đây là cầu Nguyễn Văn Cừ. cầu Phú Mỹ.
- Hướng phát triển quan trọng về phía Nam của TP.HCM nhằm giãn dân, giải toá ách tác giao thông và cơ số hạ tầng ở trung tâm nội thành.
- Quy hoạch khu Nam lấy tuyến đường Nguyễn Văn Linh dài 18km (lộ giới 120m với 10 làn xe) làm trục phát triển nối từ khu chế xuất Tân Thuận đến QL1A đi miền Tây. Hệ thống giao thông được phát triển theo các hướng sau: Đường Nguyễn Văn Linh là trục đường chính của khu đô thị mới này. bắt đầu từ QL1A (hướng về miền Tây). vượt sông Sài Gòn qua cầu Phú Mỹ nối với đường Vành Đại Trong ở Q.2. Mỗ rộng các đường "xương cá". nối trung tâm nội thành với đường Nguyễn Văn Linh: Cầu Tân Thuận I & II Huỳnh Tấn Phát (tính lộ 15A): Nguyễn Lương Bàng (tính lộ 15B): cầu Ông Lãnh cầu Kênh Tẽ đại lộ Bắc Nam: cầu chữ Y đường Nguyễn Thị Tân (nối dài): cầu & đường Nguyễn Văn Cừ (nối dài): cầu & đường Nguyễn Tri Phương. Chánh Hưng nối dài: cầu Nhị Thiên Đường & năng cấp tính lộ 50: mỗ rộng hương lộ 7 thành xa lộ vành đại ngoài. xây dựng mới xa lộ vành đại trong của TP.
- Cấp nước: Sử dụng nguồn nước máy của TP, theo tuyên nước BOT Thủ Đức - Hiệp Phước, và nguồn nước ngắm từ nhà máy Bình Hưng. Hai tuyến cấp nước trên đặt dọc theo đường Nguyễn Văn Linh phi 600 và 1000.